



The

Leftover 5K



Sponsorship Opportunities

June 18th, 2022

Blanchard Park, Orlando

**Thank you for your interest in becoming a sponsor for the Inaugural
Leftover 5K!**

We are expecting anywhere from 250-500 participants at this event with an estimated reach of over 30,000 across our social media platforms and print advertising.

We are also accepting in-kind donations for The Leftover 5K. If you would like to learn more about sponsoring this race please contact Jacob Davis at jacob@southerntimingfoundation.org

The Leftover 5K is hosted by the Southern Timing Foundation, Inc. A 501(c)(3) organization EIN: 85-3628015.

Sponsorship Levels

Presenting Sponsor

\$2,500

What is Included as the Presenting Sponsor?

- The official race name is Changed to: Leftover 5K Presented by: (Your Name Here)
 - This includes the race website, social media pages, any publications the race is included in and anywhere the race name can be found.
- Your logo will be included on all publications, social media posts, advertisements and anywhere else the race is being promoted
- Your name or logo is the largest shown on the back of the race shirt, given out to all participants.
- If sponsorship is confirmed by May 1st, you will have the opportunity to have your name or logo on the ribbon of our finisher medals.
- Social media posts made with your supplied marketing materials across all race social media platforms 2 times per month leading up to the race.
- Multiple announcements made throughout race day mentioning you as the presenting sponsor and reading any verbiage you provide.
- Your name or logo on the race website, registration and results page with a hyperlink to your website.

- You will have the opportunity to supply us with a pre-roll advertisement that is played before each individual finisher video. This video can be downloaded by each participant and shared across social media with your advertisement present.
 - Here is a list of the requirements for the pre-roll advertisement:
 - .mp4 Pre-Roll video is mobile friendly and HTML5 compatible.
 - Video Recommended size: 1280x720 (720p 16:9 aspect ratio)
 - Video size should be less than 20MB.
 - The recommended pre-roll video length is 30 seconds or less.
 - Video Supported File Types: mp4
- Booth space provided at packet pick-up and race day with a tent, table and chairs if you do not have your own.
- You can provide us with flyers or any other marketing materials/swag items to be included in the race packets given out to each participant in the race.
- You will receive 10 complementary entries and 75% off entries after that.

Gold Sponsorship

\$1,000

- Your name or logo in the second to top row on the back of the race shirt, given out to all participants.
- You will have the opportunity to sponsor a mile marker with signage and a water stop with your signage.
- Three social media posts made with your supplied marketing materials
- Multiple announcements made throughout race day reading any verbiage you provide.
- Your name or logo on the race website, registration page and results page with a hyperlink to your website.
- Booth space provided on race day with a tent, table and chairs if you do not have your own.
- You can provide us with any marketing materials or promotional items to be included in our drawstring bag race packet!
- You will receive 5 complementary entries into the race of your choosing and 50% off entries after that.

Silver Sponsorship

\$500

- Your name or logo in the middle of the race shirt given to all participants
- Your name or logo in the middle of all race day banners and you will have your own sponsor signage placed around the event
- Your name or logo on the race registration page, website, and results page with a hyperlink to your website.
- Booth space provided on race day with a tent, table, and chairs if you do not have your own.
- You can provide us with any marketing materials or promotional items to be included in our drawstring bag race packet!
- You will receive 2 complementary race entries and then 25% off entries after that.

Bronze Sponsorship

\$250

- Your name or logo on the back of the shirt towards the bottom
- Your name or logo in the bottom row of all race day banners and sponsor signage
- Your name or logo on the race registration page, website, and results page with a hyperlink to your website.
- Booth space provided on race day with a tent, table, and chairs if you do not have your own.
- You can provide us with any marketing materials or promotional items to be included in our drawstring bag race packet!
- You will receive 25% off any race entries.

Booth Sponsorship

\$150

- Booth space provided on race day with a tent, table and chairs if you do not have your own.
- You can provide us with any marketing materials or promotional items to be included in our drawstring bag race packet!

The Leftover 5K Sponsor Agreement

- Presenting Sponsorship (\$2,500) Gold Sponsorship (\$1,000) Silver Sponsorship (\$500)
 Bronze Sponsorship (\$250) Booth Sponsorship (\$150)

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Complete form and return with payment to:

Southern Timing Foundation, Inc.

8131 Vineland Ave, #122 Orlando, FL 32821

Or contact Jacob Davis at jacob@southerntimingfoundation.org or (954) 304-3240

My check made out to Southern Timing Foundation is enclosed.

Please charge my credit card, listed below:

Card Number: _____ Visa AMEX Mastercard Discover

Exp Date ____/____ CCV: _____ Billing Zip: _____ Amt. Due \$ _____

Name as it appears on card: _____

Signature: _____ Date: _____

For additional information, please contact Jacob Davis (954) 304-3240,
jacob@southerntimingfoundation.org For recognition on posters and fliers, all
sponsors must provide a logo in one-color and full-color versions by 12/22/21.

Only high-resolution (300 dpi) PDF or EPS file formats are acceptable.